



# 2026 Parade of Homes™ Rules

All builders participating in the 2026 Parade of Homes™ must have been members of the Home Builders Association of Tri-Cities for at least two consecutive years prior to the event and have been in continuous operation as a residential home builder for a minimum of two years, constructing an average of at least one speculative or custom home per year for the general public. Builders must use the company name or DBA registered with the Washington State Department of Labor & Industries in all Parade promotions. No alternate company names will be accepted.

All builders agree to adhere to the following Rules:

1. Builder or Builder representative must attend all Parade meetings.
2. Floor plan, front elevation, Subcontractor/Supplier Worksheet (form provided by HBA), home description, company logo, builder photograph, and information regarding the builder must be submitted to HBA by the date specified on the IMPORTANT DEADLINES sheet. It is the Builder's responsibility to notify HBA of any changes made after that date. Information submitted after this date may not be included in Parade advertising and promotional materials.
3. In the event a Builder submits written notification to the HBA no later than the last business day of April 2026 of their intent to withdraw a home from the Parade, the HBA shall retain \$500 of the Builder Registration Fee and refund the remaining balance to the Builder. If a home is withdrawn by the Builder, the HBA Board of Directors, or the Parade of Homes™ Committee after the last business day of April 2026, no portion of the Builder Registration Fee shall be refunded.
4. All Parade of Homes™ entries are subject to the approval of the Committee and HBA Board of Directors. The HBA Board of Directors reserves the right to withdraw a home from the Parade at any time before or during the event.
5. All current lawsuits must be disclosed when submitting this application. Failure to disclose may result in dismissal from the current Parade and forfeiture of the registration fee.
6. No Parade home shall have been occupied prior to or during the Parade. Open Houses, public showings, real estate tours, "Brokers' Opens," etc., are not permitted prior to or during the Parade of Homes™. Builders may allow access to only a few individuals (real estate agents, homeowners, potential home buyer(s), family members, and those performing repairs or maintenance) to privately view the home. Private/social gatherings are prohibited during Parade hours only. The Builder cannot use the word "Parade" to market the house to potential buyers before tickets go on sale on September 7, 2026. Any violation of the above will result in the Builder being excluded from participating in the Parade of Homes™ for the next two years and be assessed a \$1,000 penalty for each violation, payable prior to the start of the Parade.
7. Homes may not be identified as Parade homes prior to tickets going on sale Monday, September 7, 2026. Homes may be marketed prior to the start of the Parade, including promotion in the MLS and any advertising media, but cannot be marketed as a Parade home before Parade tickets are made available to the public (this includes ALL social media marketing, including but not limited to Facebook, Instagram, and TikTok). The HBA may identify the home and address in conjunction with Parade of Homes™ promotions prior to September 7, 2026. The Builder is responsible for any action taken by their realtor, homeowner, project developer, subcontractors, suppliers, or marketing agent. It is the Builder's responsibility to inform all concerned parties of the advertising rules. Builder will be assessed a \$1,000 penalty for each violation, which must be paid prior to the start of the Parade.
8. The Parade of Homes™ name and logo may be used in advertising beginning September 7, 2026. The logo may not be distorted or changed, and the trademark symbol must accompany any usage of the "Parade of Homes™." Approval from the HBA is required for all advertising using the Parade logo or name. The HBA reserves the right to request removal of advertising that it deems inappropriately uses the Parade logo/name or does not comply with brand guidelines.
9. If the home is sold prior to the Parade, the Builder is responsible for submitting a contract (provided by HBA) signed by the Homeowner agreeing to their participation in the Parade of Homes™ to the HBA. This contract must be submitted no later than 4pm on July 10, 2026, or, if the home is sold after that date, within seven (7) calendar days of the sale.
10. Parade homes must be fully completed and ready for advertising, judging, and inspection by Wednesday, September 2, 2026. Front yards must be landscaped, and dust controlled across the entire lot. At least two rooms in each Parade home must be decorated and furnished. Subcontractors, suppliers, and other workers are not permitted on-site during judging. Homes not completed by the deadline will not be judged. A \$250 fine will be assessed for each business day the home remains incomplete beginning September 2. Homes not completed and ready for public viewing by 9am on Saturday, September 12, 2026, will incur all applicable fines, and the builder will be ineligible to participate for two subsequent Parade event years.

# 2026 Parade of Homes™ Rules

11. The builder agrees that photographs of the home taken by the HBA on judging day and during the Parade, as well as those submitted by the Builder, may be used in future Parade promotions and other HBA marketing.
12. The HBA Parade of Homes™ home marker flag (provided by HBA) shall be in place and the home open and staffed by the Builder or their designee during all Parade of Homes™ hours, which are as follows:

9 am to 5 pm • September 12 & 13, 19 & 20  
1 pm to 7 pm • September 16

Any other dates/times that may be added to the Parade with approval by the Board of Directors. In addition, Builders must have a person at the Parade home during all Parade hours to stamp tickets for Parade attendees. (This means a minimum of two people must be in/at the Parade home during all Parade hours.) If the home is not adequately staffed during Parade hours, the Builder will not be allowed to participate in the next Parade of Homes™. Even if the home is not complete, the builder MUST staff their home during all Parade of Homes™ hours to redirect visitors.

13. Builders are encouraged to arrange exhibits by subcontractors and suppliers in the garages and driveways of Parade homes. However, non-member subcontractors and suppliers are prohibited from exhibiting, displaying materials, or distributing marketing collateral of any kind. All HBA member subcontractors, service providers, and suppliers to Parade homes whose business names are provided by the Builder on the Subcontractor/Supplier Worksheet will be listed at no charge in the Parade magazine and website. Builders who allow non-HBA members to advertise via business cards, flyers, or other means at the home will be charged \$550 per non-HBA member advertiser. If a vehicle dealership (i.e., boat, car, etc.) wants to display a vehicle in the garage or driveway of a Parade home, there is an additional \$550 fee per vehicle, which must be paid prior to the Parade's start. Vehicle dealerships must be members or pay an advertising fee in addition to the vehicle fee. No more than two vehicles per home are allowed.
14. Non-HBA-sponsored contests, raffles, games of chance, or similar activities that require a physical entry form for a chance to win a prize are prohibited within Parade homes. Small, incidental games of chance that do not require a physical entry form and offer only minor instantly awarded prizes (e.g., builder-branded promotional items) are permitted, provided that participation is entirely optional and free of solicitation or pressure. Non-HBA-sponsored contests, raffles, or games of chance conducted via social media are also permitted. Such contests may be advertised within the home through signage, provided participation remains optional and pressure-free. Violation of this policy may result in forfeiture of the full entry fee refund.
15. Builders must ensure all attendees remove their shoes prior to entering the home unless a medical condition prevents them from doing so. Attendees must then wear HBA-provided booties over socks or bare feet, or, when medically necessary, over their shoes. HBA-provided booties featuring the sponsor's logo must be used.
16. The Builder must display the HBA-provided home marker flag and sponsor signs in the front yard. Failure to properly display required signage will result in a \$1,000 fine. Do not write on or otherwise deface any signs provided by the HBA.
17. People's Choice ballot box, builder box, its contents, and all signage must be returned by the date specified on the IMPORTANT DEADLINES page.
18. If conditions beyond HBA's control compel a change in dates or cancellation of the 2026 Parade of Homes™, Builder shall hold the HBA harmless.
19. The Builder shall list the HBA of Tri-Cities as an additional insured. "Proof of Insurance" is required prior to the event and shall be provided by insurance companies authorized to do business in the State of Washington. See IMPORTANT DEADLINES for the specific date.
20. Builder shall defend, indemnify, and hold HBA of Tri-Cities harmless to the fullest extent allowed by law from any claim, injury, or damage arising from activity, work, or other things done, permitted, or suffered by Builder or arising from any act or negligence by Builder or any officer, agent, employee, guest or invitee of Builder in connection with the Parade of Homes™ including court costs, attorney fees, and expert fees.
21. Any exceptions to these rules must receive prior written approval from the HBA Board of Directors

**FAILURE TO COMPLY WITH THE ABOVE RULES WILL RESULT IN THE BUILDER FORFEITING ALL PRIVILEGES ASSOCIATED WITH THE 2026 PARADE OF HOMES™ AND MAY AFFECT ELIGIBILITY FOR FUTURE EVENTS AS DETERMINED BY THE HBA BOARD OF DIRECTORS.**

BUILDER INITIALS \_\_\_\_\_

# 2026 PARADE OF HOMES™ IMPORTANT DEADLINES

	REQUIREMENT	DUE DATE
NOTIFY	Notify all subcontractors and suppliers that they may not reveal their home is in the 2026 Parade of Homes™, including on all social media platforms, until Parade tickets go on sale to the public September 7	Upon entry and ongoing <i>(Failure to comply will result in forfeiture of entire refund)</i>
ATTEND	Attend builder meeting – builder or representative <i>(\$250 refund for attending)</i>	Tuesday, April 14 at 9 am <i>(HBA Office)</i>
MAGAZINE ELEMENTS DUE	Front elevation <i>(Full color, 300dpi or higher resolution)</i>	Thursday, June 11, by 4 pm <i>(Send to sarah@hbatc.com)</i>
	Simple floor plan of each level <i>(Black &amp; white, 300dpi or higher resolution)</i>	Thursday, June 11, by 4 pm <i>(Send to sarah@hbatc.com)</i>
	Company logo <i>(Full color, 300dpi or higher resolution)</i>	Thursday, June 11, by 4 pm <i>(Send to sarah@hbatc.com)</i>
	Photograph of the builder <i>(300dpi or higher resolution)</i>	Thursday, June 11, by 4 pm <i>(Send to sarah@hbatc.com)</i>
	2 paragraphs – 1 about the home, 1 about the builder <i>(Maximum 200 words combined)</i>	Thursday, June 11, by 4 pm <i>(Send to sarah@hbatc.com)</i>
	Website address	Thursday, June 11, by 4 pm <i>(Send to sarah@hbatc.com)</i>
	Square footage	Thursday, June 11, by 4 pm <i>(Send to sarah@hbatc.com)</i>
DUE	Submit completed Parade of Homes™ Homeowner Agreement	Friday, July 10, by 4 pm <i>(Send to sarah@hbatc.com)</i>
DUE	Sub-supplier lists	Friday, July 10, by 4 pm <i>(Send to sarah@hbatc.com)</i>
ATTEND	Attend builder meeting – builder or representative <i>(\$250 refund for attending)</i>	Tuesday, July 21 at 9 am <i>(HBA Office)</i>
DUE	Insurance certificate with HBA as additional insured <i>(Custom homes excluded)</i>	Friday, July 24, by 4 pm <i>(Mail, fax, or email sarah@hbatc.com)</i>
DUE	Home complete for judging	Wednesday, September 2, by 8 am
ATTEND	Attend the builder meeting prior to judging – must be the builder <i>(\$250 refund for attending)</i>	Wednesday, September 2 at 8 am <i>(HBA Office)</i>
DUE	20 horizontal photos due for use on the website	Friday, September 4 at 4 pm <i>(Send to sarah@hbatc.com)</i>
DUE	Return the builder box with contents and ballot box <i>(A fee may be incurred if items are missing or returned defaced/damaged)</i>	Tuesday, September 22, by 4 pm <i>(HBA Office)</i>

## NOTES:

- Each **builder meeting** attended is worth a \$250 refund, for a potential refund total of \$750
- ALL other **due dates** must be met to earn the remaining \$250 refund
- Grand total of potential refunds: \$1,000
- If a due date is missed for Parade magazine or website elements, the HBA cannot guarantee that the late information will be included
- Please contact the HBA at 509.735.2745 with any questions about deadlines



## Parade of Homes™ Homeowner Agreement Participation Rules for Homeowners

We greatly appreciate your permission to include your home in the 2026 Parade of Homes™. Your home address will be published in the Parade of Homes™ magazine and website; however, your name will not be published.

Please sign to confirm that you understand and agree to all the rules listed below:

1. I, the undersigned Homeowner, agree to allow my home to be entered into the 2026 Parade of Homes™. I understand that I may not move into or occupy the home until the Parade has officially concluded. If I withdraw this agreement, I acknowledge that I may forfeit any benefits received through participation.
2. I understand that photographs, videos, and 3-D virtual tours of my home may be taken by photographers authorized by the HBA or the Builder. These materials may be used on the Parade of Homes™ website, social media platforms, and in future event promotions.
3. I understand that my home will be open to Parade ticket holders on September 12, 13, 19, and 20 from 9am. to 5pm, and on September 16 from 1pm to 7pm. If my home participates in the Chefs on Parade™ event, it will also be open to Chefs ticket holders on September 17 from 5pm. to 9pm. I understand that my Builder and authorized cleaning staff may need access to the home outside of these hours to ensure it is properly maintained for public viewing.
4. I understand that my Builder or their representatives will be present in my home during all Parade hours.
5. I understand that the home must be fully completed by September 2, 2026. If the Builder fails to complete or withdraws the home after assigned deadlines, participation in the Parade may be revoked by the HBA, and penalties may apply to the Builder in accordance with Parade of Homes™ rules.
6. I agree not to publicly identify or promote my home as a Parade of Homes™ entry, including through social media, prior to September 7, 2026.
7. By signing below, I hereby waive, release, and hold harmless the Home Builders Association of Tri-Cities & Walla Walla, its officers, directors, employees, and representatives, from any and all claims, liabilities, damages, or losses arising from participation in the 2026 Parade of Homes™, and I assume all risks associated with such participation.

### HOMEOWNER AGREEMENT

By signing below, the undersigned acknowledges receipt of, understanding of, and agreement to the terms and conditions contained in this Parade of Homes™ Homeowner Agreement. The undersigned expressly authorizes the inclusion of their home in the 2026 Parade of Homes™ and agrees to fully comply with all participation requirements, deadlines, and conditions as outlined herein.

Homeowner Name: \_\_\_\_\_

Homeowner Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Phone Number: \_\_\_\_\_