



THE OFFICIAL 2023 DEVELOPMENT MAP OF:

HOME BUILDERS ASSOCIATION OF TRI-CITIES



12 MONTHS OF EXPOSURE



COST EFFICIENT



REACH YOUR AUDIENCE

The Development Map will list & locate new developments/subdivisions throughout the Tri-Cities area. Promote your company and/or developments to the home-buying public! Distribution to consumers will be done through HBA members & events, at Realtor offices, banks and mortgage companies, in relocation packets & more!

SAVE TIME, CLICK HERE TO SIGN UP ONLINE!

[HTTPS://RESERVEYOURAD.COM/HBATIC/](https://reserveyourad.com/hbatic/)

PRINT ADVERTISING RATES FOR 24" X 36" PUBLICATION:

PREMIUM AD SPOTS		COLOR	
Banner Ad		\$2,999	
Back Cover		\$1,999	
Double Panel		\$1,899	
Inside Front Panel		\$1,799	
3" x 15"		\$1,699	
DISPLAY ADS		B&W	COLOR
3" x 9"	N/A		\$1,599
3" x 6"	N/A		\$1,399
3" x 4.5"	N/A		\$1,199
3" x 3"	N/A		\$899
1.5" x 3"	\$299		\$499



STAND OUT ON THE MAP!
SIGN UP FOR A LOCATOR

ADDITIONAL FEATURES:

MAP LOCATORS - SEE ONLINE SIGN-UP FOR EXAMPLES

Business Locator	\$199
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DEVELOPMENT LOCATOR & CHART ONLY

Choose not to advertise, but still list your development or model home on the map.	\$229
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3" x 3" Ad
(Includes 2 free development markers/amenity listings)

3" x 4.5" Ad
(Includes 3 free development markers/amenity listings)

3" x 6" Ad
(Includes unlimited development markers/amenity listings)



SPACE RESERVATION FORM

Please fill out information below and include ad size from table above. E&M will send you the required ad contract, along with ad creation information once submitted. Click below to sign up online!

COMPANY: _____

CONTACT: _____

PHONE: _____ FAX: _____

EMAIL: _____

AD SIZE: _____ COLOR B&W

SAVE TIME, CLICK HERE TO SIGN UP ONLINE!



PREVIOUS PUBLICATION

Click here to view the flipbook of the previous publication! By advertising you are directly supporting your association!



QUESTIONS?

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LEARN MORE ABOUT E&M CONSULTING!

*Please fax 952-448-9928 or email optout@emconsultinginc.com (please include your company name and the title of the publication) to opt-out of future communications. Such requests will be honored within a reasonable time from the date of the request.