



Put your company's name on one of the hottest HBA events of the year with a

Regional Home & Garden Show Sponsorship

February 17-19, 2023

200+ Exhibitors • Thousands of attendees

Premier Sponsor - \$8,000

Includes: Recognition in TV, radio and newspaper ads, HBA newsletter and Show program • Sponsor logo with link to sponsor website on the Home & Garden Show website • Four exhibitor spaces • Two 6' wide by 3' high floor stickers featuring the sponsor installed in front of double doors leading into the HAPO Center (One sponsor only)

Parking Lot Sponsor - \$2,500

Includes: Company logo prominently included on 12' wide x 3' high banner displayed at entrance of parking lot • Company logo included in most print advertising including show program (One sponsor only)

Seminar Room Sponsor - \$2,000

Includes: Company logo included in most print advertising including show program • Sponsor's name will be mentioned with announcements of seminars during the Show. A possibility of 30+ mentions during the Show (e. g. "In the (Sponsor name here) seminar room, there will be a presentation on backyard waterfalls.") • Signage at the seminar room location (One sponsor only)

KidsZone Sponsor - \$2,000

Includes: Company logo included in most print advertising including show program • Sponsor provided banner(s) hung in the KidsZone area • Sponsor may provide promotional materials for display in area (One sponsor only)

North or South Hall Sponsor - \$1,500

Includes: Hall will be named for its sponsors and referred to as such in the show program • Two 6' wide by 3' high floor stickers featuring the sponsor installed in front of double doors leading into the sponsored hall. Content may be provided by sponsor. (One sponsorship per hall for a total of two available sponsorships)

Food Court Sponsor - \$1,000

Includes: Two 6' wide by 3' high floor stickers promoting the sponsor company in the food court area • Table tents promoting sponsor on all public seating tables in food court • Company name listed on map of show program (One sponsor only)

Program Sponsor - \$750

Includes: Company logo included on the front cover of Show program that will be given to attendees as they enter the facility (One sponsor only)

Exhibitors Lounge Sponsor - \$500

Includes: Signs prominently displayed on table in lounge • Recognition in HBA newsletter • Many happy exhibitors- coffee and donuts are available on Friday, Saturday and Sunday (One sponsor only)

Pop-up Banner Sponsor - \$200

Includes: Sponsor provided pop-up/vertical style banner will be displayed in one of 8 available positions throughout the course of the show (Eight sponsorships available - limit one per company)

Daily Tote Bag Sponsor - \$100

Sponsor provides bags at their own cost with their logo and message • Contribution to 4,000 show attendees during one day of the show (Three sponsorships available - one each day, Friday, Saturday & Sunday)

SOLD

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SOLD

SOLD

For more information, please contact Sarah at 509.735.2745 or sarah@hbatc.com