



2023 Virtual Parade Remodeled Home Registration & Agreement

September 18 - October 31, 2023

Entries accepted October 1, 2022 through July 31, 2023

Contractor Registration Fee - \$2,500 (Must accompany this Registration & Agreement)

\$1,000 of entry fee will be refunded for each Parade entry in which all rules are followed and deadlines are met. Check will be issued after the close of the Virtual Parade of Homes™.

The undersigned Contractor hereby gives notice of intent to participate in the Home Builders Association (HBA) of Tri-Cities & Walla's 2023 Virtual Parade of New and Remodeled Homes™. By signing this Registration & Agreement, Contractor agrees to abide by the Rules that are set forth on the reverse of this page and are part of this Registration & Agreement.

Contractor Signature

CONTRACTOR COMPANY NAME: _____

LOCAL CONTACT PERSON: _____
You MUST have a local contact.

MAILING ADDRESS: _____

TELEPHONE: _____

CELL PHONE: _____

E-MAIL: _____

ADDRESS OF ENTRY: _____
Will NOT be made public

CITY: _____

PROJECTTYPE: ___ REMODELED HOME ___ OUTDOOR LIVING

ROOM(S) INCLUDED IF REMODEL PROJECT: _____

COST OF PROJECT: _____ SQUARE FOOTAGE OF PROJECT: _____

PROJECT COMPLETION DATE: _____ (Projects must be completed by July 31, 2023 for inclusion.)

Please notify the HBA immediately if ANY of the above information changes.

Please Return to:

**Home Builders Association of Tri-Cities & Walla Walla
10001 W. Clearwater Ave.
Kennewick, WA 99336**



**Questions?
Contact the HBA
at (509) 735-2745**

2023 Virtual Parade Remodeled Home Rules

All Contractors who participate in the 2023 Virtual Parade of New & Remodeled Homes shall have been an HBA of Tri-Cities member a minimum of three consecutive years prior to the Parade and must have been in business as a residential home builder, remodeler or landscaper for a minimum of three years and have completed an average of at least one project for the general public per year. Contractors must use the company name or DBA that is registered with the Department of Labor & Industries in all Parade promotions. No other company names will be accepted. All Contractors agree to adhere to the following Rules:

1. Contractors MUST submit before photos, after photos (can be taken by the HBA), Subcontractor/Supplier Worksheet (form provided by HBA), project description, company logo, contractor photograph and information regarding contractor to the HBA by the date specified on Exhibit A - IMPORTANT DEADLINES. It is the responsibility of the Contractor to notify HBA of any changes made after that date. Information submitted after this date may not be included on the Virtual Parade website.
2. In the event a Contractor notifies HBA in writing on or before the last business day of June 2023, that he/she is withdrawing a project from the Parade, the HBA will refund the full Registration Fee. If a project is withdrawn by either the Contractor or the HBA's Board of Directors after the last business day of June 2023, no portion of the Contractor Registration Fee will be refunded.
3. All Virtual Parade entries are subject to the approval of the HBA Board of Directors. The HBA Board of Directors reserves the right to (at any time before or during the Parade) withdraw a project from the Parade.
4. All current lawsuits must be disclosed with application. Failure to disclose could lead to dismissal from current Parade and forfeiture of registration fee.
5. Projects may not be identified as Virtual Parade projects prior to tickets for the physical Parade of Homes™ going on sale September 4, 2023. Projects may be marketed prior to the start of Parade, but cannot be marketed as a Parade project before physical Parade tickets are made available to the public (this includes ALL social media marketing including, but not limited to Facebook, Twitter and Instagram). The HBA may identify the home and address in conjunction with Parade promotions prior to September 4, 2023. Contractor is responsible for any action of his/her realtor, homeowner, project developer, subcontractors, suppliers, or marketing agent. It is the responsibility of the Contractor to inform all parties concerned of the advertising rules. Contractor will be assessed a \$1,000 penalty for each violation which must be paid prior to the Virtual Parade launch.
6. The Virtual Parade name and logo may be used in advertising beginning September 4, 2023. The logo may not be distorted or changed in any way and the trademark symbol must accompany any usage of the "Parade of New & Remodeled Homes™". Approval from the HBA is required on all advertising using the Parade logo or name.
7. Remodeled and Outdoor Living projects entered in the Virtual Parade MUST be major in scope and MUST have a minimum cost of \$50,000. Room additions also qualify for participation. Projects must have been completed between October 1, 2022 and July 30, 2023.
8. The Contractor is responsible for submitting a contract (provided by HBA) signed by the Homeowner agreeing to participation in the Virtual Parade to the HBA no later than 4pm on July 7, 2023.
9. Virtual Parade projects must be completed and ready for Matterport capture and photography no later than August 1, 2023. Tools and construction mess must be removed prior to Matterport capture. Subcontractors, suppliers, and other workers are not allowed in the home at the time of photography. Projects must be reasonably (dependent on project type and scope) staged for photography. Projects that are not completed and ready for photography may not be included on the Virtual Parade website.

2023 Virtual Parade Remodeled Home Rules

10. Contractor agrees that photographs taken of the home by the HBA and their representatives, as well as those submitted by the Contractor, may be used in future Parade promotion and other HBA marketing. If the Contractor chooses to provide their own photographs for use on the Virtual Parade website, those MUST be submitted to the HBA by the date specified on Exhibit A - IMPORTANT DEADLINES. If photos are not submitted by this date, the HBA cannot guarantee they will be included on the Virtual Parade website when it launches.

11. Non-HBA sponsored contests, raffles, games of chance, etc. are NOT allowed during the event. Violation of the no game policy may jeopardize Contractor's future participation in Parade events.

12. If conditions beyond HBA's control compel a change in dates or cancellation of the 2023 Virtual Parade of New & Remodeled Homes™, Contractor agrees to hold HBA harmless.

13. Contractor agrees to defend, indemnify and hold HBA of Tri-Cities & Walla Walla harmless to the fullest extent allowed by law from any claim, injury or damage arising from activity, work or other things done, permitted or suffered by Contractor or arising from any act or negligence by Contractor or any officer, agent, employee, guest or invitee of Contractor in connection with the Virtual Parade of New & Remodeled Homes™ including court costs, attorney fees and expert fees.

14. Any exceptions to these rules must be approved by the HBA Board of Directors.

FAILURE TO COMPLY WITH THE ABOVE RULES SUBJECTS THE CONTRACTOR TO FORFEITURE OF ALL PRIVILEGES PERTAINING TO THE 2023 VIRTUAL PARADE OF HOMES™ AS WELL AS FUTURE PARADE OF HOMES™ EVENTS AS SET FORTH BY HBA.



IMPORTANT DEADLINES

	REQUIREMENT	DUE DATE	DONE
NOTIFY	Notify all subcontractors and suppliers that they may not reveal home is in the 2023 Virtual Parade of Homes™, including on all social media platforms, until Parade tickets go on sale to the public September 4 <i>(Failure to comply will result in forfeiture of entire refund)</i>	Upon entry and ongoing	_____
DUE	Submit completed Virtual Parade of Homes™ Homeowner Agreement	Friday, July 7 by 4pm	_____
WEBSITE ELEMENTS DUE	Front elevation / Project Rendering <i>(Full color, 300dpi or higher resolution)</i>	Friday, July 14 by 4pm <i>(Send to sarah@hbatc.com or bring to HBA)</i>	_____
	Simple floor plan <i>(Black & white, 300dpi or higher resolution)</i>		_____
	Company logo <i>(Full color, 300dpi or higher resolution)</i>		_____
	Photograph of builder <i>(300dpi or higher resolution)</i>		_____
	2 paragraphs – 1 about home/project, 1 about builder <i>(Maximum 200 words combined)</i>		_____
	Website address <i>(If applicable)</i>		_____
	Square footage		_____
DUE	Sub-supplier lists	Friday, July 14 by 4pm <i>(Send to sarah@hbatc.com or bring to HBA)</i>	_____
DUE	Home complete for Matterport capture and photography	Tuesday, August 1, by 8am	_____
DUE	20 horizontal photos of the home for inclusion on the Virtual Parade website <i>(If applicable)</i>	Friday, September 1 by 4pm	_____

NOTES:

- If due dates are missed for Parade website, the HBA cannot guarantee that the late information will be included on the website when it launches
- Please contact the HBA at 509.735.2745 with any questions about deadlines