

2023 Virtual Parade of Homes™ Rules

All Builders who participate in the 2023 Virtual Parade of Homes™ shall have been an HBA of Tri-Cities & Walla Walla member a minimum of three consecutive years prior to the Virtual Parade and must have been in business as a residential home builder for a minimum of three years and build an average of at least one spec or custom home for the general public per year. Builders must use the company name or DBA that is registered with the Department of Labor & Industries in all Parade promotions. No other company names will be accepted. All builders agree to adhere to the following Rules:

1. Floor plan, front elevation, Subcontractor/Supplier Worksheet (form provided by HBA), home description, company logo, builder photograph, and information regarding builder MUST be submitted to HBA by the date specified on Exhibit A - IMPORTANT DEADLINES. It is the responsibility of the Builder to notify HBA of any changes made after that date. Information submitted after this date may not be included in Parade advertising and promotional materials.
2. In the event a Builder notifies HBA in writing on or before the last business day of June 2023, that he/she is withdrawing a home from the Virtual Parade, the HBA will refund the full Builder Registration Fee. If a home is withdrawn by either the Builder or HBA's Board or Parade of Homes™ Committee after the last business day of June 2023, no portion of the Builder Registration Fee will be refunded.
3. All Virtual Parade of Homes™ entries are subject to the approval of Committee and HBA Board of Directors. The HBA Board of Directors reserves the right to (at any time before or during the Parade) withdraw a home from the Parade.
4. All current lawsuits must be disclosed with application. Failure to disclose could lead to dismissal from current Virtual Parade and forfeiture of registration fee.
5. Homes may not be identified as Virtual Parade homes prior to the physical Parade of Homes™ tickets going on sale September 4, 2023. Homes may be marketed prior this date including promotion in the MLS and any advertising media, but cannot be marketed as a Parade home before tickets to the physical Parade are made available to the public (this includes ALL social media marketing including, but not limited to Facebook, Twitter and Instagram). The HBA may identify the home in conjunction with Virtual Parade of Homes™ promotions prior to September 4, 2023. Builder is responsible for any action of his/her realtor, homeowner, project developer, subcontractors, suppliers, or marketing agent. It is the responsibility of the Builder to inform all parties concerned of the advertising rules. Builder will be assessed a \$1,000 penalty for each violation which must be paid prior to the Virtual Parade launch.
6. The Virtual Parade of Homes™ name and logo may be used in advertising beginning September 4, 2023. The logo may not be distorted or changed in any way and the trademark symbol must accompany any usage of the "Virtual Parade of Homes™". Approval from the HBA is required on all advertising using the Parade logo or name.
7. The Builder is responsible for submitting a contract (provided by HBA) signed by the Homeowner agreeing to participation in the Virtual Parade to the HBA no later than 4pm on July 7, 2023.
8. Parade homes must be completed and ready for Matterport capture and photography no later than **Tuesday, August 1, 2023**. Front yards MUST be landscaped and dust must be controlled on entire lot. A MINIMUM of two rooms in each Parade home MUST be decorated and furnished. Tools and construction mess must be removed prior to Matterport capture. Subcontractors, suppliers, and other workers are not allowed in the home at the time of photography Homes that are not completed and ready for photography may not be included on the Virtual Parade website.
9. Builder agrees that photographs taken of the home by the HBA and their representatives, as well as those submitted by the Builder, may be used in future Parade promotion and other HBA marketing. If the Builder chooses to provide their own photographs for use on the Virtual Parade website, those MUST be submitted to the HBA by the date specified on Exhibit A - IMPORTANT DEADLINES. If photos are not submitted by this date, the HBA cannot guarantee they will be included on the Virtual Parade website when it launches.
10. Non-HBA sponsored contests, raffles, games of chance, etc. are NOT allowed during the event. Violation of the no game policy may jeopardize Builder's future participation in Parade of Homes™ events.
11. If conditions beyond HBA's control compel a change in dates or cancellation of the 2023 Virtual Parade of Homes™, Builder agrees to hold HBA harmless.
12. Builder agrees to defend, indemnify and hold HBA of Tri-Cities & Walla Walla harmless to the fullest extent allowed by law from any claim, injury or damage arising from activity, work or other things done, permitted or suffered by Builder or arising from any act or negligence by Builder or any officer, agent, employee, guest or invitee of Builder in connection with the Virtual Parade of Homes™ including court costs, attorney fees and expert fees.
13. Any exceptions to these rules must be approved by the HBA Board of Directors.

FAILURE TO COMPLY WITH THE ABOVE RULES SUBJECTS THE BUILDER TO FORFEITURE OF ALL PRIVILEGES PERTAINING TO THE 2023 VIRTUAL PARADE OF HOMES™ AS WELL AS FUTURE PARADE OF HOMES™ EVENTS AS SET FORTH BY HBA.

BUILDER INTIALS _____



IMPORTANT DEADLINES

	REQUIREMENT	DUE DATE	DONE
NOTIFY	Notify all subcontractors and suppliers that they may not reveal home is in the 2023 Virtual Parade of Homes™, including on all social media platforms, until Parade tickets go on sale to the public September 4 <i>(Failure to comply will result in forfeiture of entire refund)</i>	Upon entry and ongoing	_____
DUE	Submit completed Virtual Parade of Homes™ Homeowner Agreement	Friday, July 7 by 4pm	_____
WEBSITE ELEMENTS DUE	Front elevation / Project Rendering <i>(Full color, 300dpi or higher resolution)</i>	Friday, July 14 by 4pm <i>(Send to sarah@hbatc.com or bring to HBA)</i>	_____
	Simple floor plan <i>(Black & white, 300dpi or higher resolution)</i>		_____
	Company logo <i>(Full color, 300dpi or higher resolution)</i>		_____
	Photograph of builder <i>(300dpi or higher resolution)</i>		_____
	2 paragraphs – 1 about home/project, 1 about builder <i>(Maximum 200 words combined)</i>		_____
	Website address <i>(If applicable)</i>		_____
	Square footage		_____
DUE	Sub-supplier lists	Friday, July 14 by 4pm <i>(Send to sarah@hbatc.com or bring to HBA)</i>	_____
DUE	Home complete for Matterport capture and photography	Tuesday, August 1, by 8am	_____
DUE	20 horizontal photos of the home for inclusion on the Virtual Parade website <i>(If applicable)</i>	Friday, September 1 by 4pm	_____

NOTES:

- If due dates are missed for Parade website, the HBA cannot guarantee that the late information will be included on the website when it launches
- Please contact the HBA at 509.735.2745 with any questions about deadlines