



# SPONSORSHIP OPPORTUNITIES

The 2022 Fall Home Show will be held October 7-9 and offers a number of opportunities to reach your future customers.

## Premier Sponsor - \$4,000

**Includes:** Recognition in TV radio, and newspaper ads, social media posts, HBA newsletter and Show program • Signage at the Show • Sponsor logo with link to sponsor website in the Fall Show page at HBATC.com • Two exhibit spaces (One sponsor only)

**SOLD**

## Parking Lot Sponsor - \$2,000

**Includes:** Company logo prominently included on 12' wide x 8' high banner displayed at entrance of parking lot • Company logo included in most print advertising including show program (One sponsor only)

**SOLD**

## Seminar Room Sponsor - \$1,500

**Includes:** Sponsor's name will be mentioned with announcements of seminars during the Show. A possibility of 30+ mentions during the Show (e. g. "In the (Sponsor name) seminar room, there will be a presentation on backyard waterfalls.") • Company logo included in Show program and some print advertising • Signage at the seminar room location

**SOLD**

## KidsZone Sponsor - \$1,500

**Includes:** Company logo included in most print advertising including show program • Sponsor provided banner(s) hung in the KidsZone area • Sponsor logo included on signage promoting entertainment schedule • Sponsor included in social media post featuring KidsZone • Sponsor may provide promotional materials for display in area (One sponsor only)

**SOLD**

## Food Court Sponsor - \$1,000

**Includes:** Two 6' wide by 3' high floor stickers promoting the sponsor company in the food court area • Table tents promoting sponsor on all public seating tables in food court • Company name listed on map of show program (One sponsor only)

**SOLD**

## Program Sponsor - \$750

**Includes:** Company logo included on the front cover of all Show programs that will be given to attendees as they enter the facility (One sponsor only)

## Exhibitor's Lounge - \$500

**Includes:** Signs prominently displayed on tables in lounge • Recognition in HBA newsletter • Many happy exhibitors- coffee and donuts are available on Friday, Saturday and Sunday (One sponsor only)

## Pumpkin Decorating Area - \$500

Children may visit the pumpkin decorating area after selecting their pumpkin from the pumpkin patch.

**Includes:** Sponsor will be recognized in area signage and may provide a banner or other promotional materials • Sponsor logo will be included in some print advertising and Show program (One sponsor only)

**SOLD**

## Pop-up Banner Sponsor - \$200

**Includes:** Sponsor provided pop-up/vertical style banner will be displayed in one of 8 available positions throughout the course of the show (Eight sponsorships available - limit one per company)

## Daily Tote Bag Sponsor - \$100

Sponsor provides bags at their own cost with their logo or message for distribution to 2,000 show attendees during one day of the show. Minimum bag size 12" wide by 14" tall (Three sponsorships available, one each day: Friday, Saturday & Sunday)

**SOLD**

For more information, please contact Sarah at 509.735.2745 or sarah@hbatc.com