



# ADVERTISE ON THE 2022 PARADE OF HOMES™ WEBSITE

Put your business in front of thousands of in-person and virtual Parade attendees with an ad on the 2022 Parade of Homes™ website!

This updated website will take the place of the previous mobile app by providing mapping as well as information on the homes, builders, subcontractors, suppliers and awards. After the close of the physical Parade, the website will be updated to include additional photos and 3-D tours to provide a virtual Parade experience.

All ads are 970px wide by 90px high banner style ads that rotate at a 14 second interval. Ads can be linked to a provided URL. Advertising is open to HBA members ONLY at a rate of \$400. Space is limited! Reserve yours today by emailing [sarah@hbatc.com](mailto:sarah@hbatc.com).

Don't miss this opportunity to reach your target audience at the Tri-Cities' premier new home event!

