



Put your company's name on one of the hottest HBA events of the year with a

Regional Home & Garden Show Sponsorship

- 200+ Exhibitors
- More than 10,000 attendees

The 2022 Regional Home & Garden Show will be held February 25-27 and offers a number of opportunities to reach your future customers.

Premier Sponsor - \$8,000

Includes: Recognition in TV, radio and newspaper ads, HBA newsletter and Show program • Sponsor logo with link to sponsor web site on the Home & Garden show website • Two exhibit spaces (One sponsor only)

SOLD

Parking Lot Sponsor - \$2,500

Includes: Company logo prominently included in wide x high banner displayed at entrance of parking lot • Company logo included in most print advertising including show program (One sponsor only)

SOLD

Seminar Room Sponsor - \$2,000

Includes: Company logo included in most print advertising including show program • Sponsor's name will be mentioned with announcements of seminars during the Show. A possibility of 30+ mentions during the Show (e. g. "In the (Sponsor name here) seminar room, there will be a presentation on backyard waterfalls.") • Signage at the seminar room location (One sponsor only)

KidsZone Sponsor - \$2,000

Includes: Company logo included in most print advertising including show program • Sponsor provided banner(s) hung in the KidsZone area • Sponsor may provide promotional materials for display in area (One sponsor only)

Program Sponsor - \$750

Includes: Company logo included on the front cover of all Show programs that will be given to attendees as they enter the facility (One sponsor only)

SOLD

Exhibitors Lounge Sponsor - \$500

Includes: Signs prominently displayed on tables in lounge • Recognition in HBA newsletter • Many happy exhibitors-coffee and donuts are available on Friday, Saturday & Sunday (One sponsor only)

SOLD

Pop-up Banner Sponsor - \$200

Includes: Sponsor provided pop-up/vertical style banner will be displayed in one of 8 available positions throughout the course of the show (Eight sponsorships available - limit one per company)

Daily Tote Bag Sponsor - \$100

Sponsor provides bags at their own cost with their logo or message for distribution to 4,000 show attendees during one day of the show (Three sponsorships available on each day: Friday, Saturday & Sunday)

SOLD

For more information, please contact Sarah at 509.735.2745 or sarah@hbatc.com