



2020 Parade of Homes Virtual Tour™

Welcome to the 2020 Virtual Parade of Homes™! This year's Parade presents 8 new homes featuring the latest in construction, architectural trends, design and decor located throughout the Tri-Cities area. Each home's page includes a 3-D tour and photo gallery to allow you to enjoy the Parade from the comfort of your own home.

Most of the 2020 Parade homes are also available to physically tour by appointment September 12-20 only. If you would like to visit one or more of the Parade homes in person, you may schedule your appointment by calling the phone number listed on each builder page. No tickets will be required, but in person tours will be limited in

ADVERTISE ON THE 2021 PARADE OF HOMES™ WEBSITE

Put your business in front of thousands of in-person and virtual Parade attendees with an ad on the 2021 Parade of Homes™ website!

This updated website will take the place of the previous mobile app by providing mapping as well as information on the homes, builders, subcontractors, suppliers and awards. After the close of the physical Parade, the website will be updated to include additional photos and 3-D tours to provide a virtual Parade experience.

All ads are 970px wide by 90px high banner style ads that rotate at a 14 second interval. Ads can be linked to a provided URL. Advertising is open to HBA members ONLY at a rate of \$400. Space is limited! Reserve yours today by emailing sarah@hbatc.com.

Don't miss this opportunity to reach your target audience at the Tri-Cities' premier new home event!

