

# Extend your brand to those who matter most.

Advertising in the 2019 Home Builders Association of Tri-Cities Development Map is now underway!



The Development Map is an indispensable tool for all members and the community. Don't miss out on an entire year's advertising to visitors, Association members, new home buyers and the community – and the opportunity to stand out from your competitors by advertising! Ads will be printed in the map and have an online edition.

**Establish an Image:** When it comes to advertising and promoting your business, image counts. Be seen in the right places at the right time, by the right people.

**Value:** Grab this opportunity to build relationships with existing and prospective clients and grow your business.

**Longevity:** Your ad will be placed in this invaluable resource offering year-round exposure, referred to time-and-time again.

## ADVERTISING RATES:

Premium Ad Spots	Color
Back Cover	\$2,899
Double Panel	\$2,699
Inside Front Panel	\$2,199
Banner Ads	\$2,499 - \$3,999
3" x 15"	\$2,399
3" x 12"	\$1,999

Additional Ad Spots	Color
3" x 9"	\$1,499
3" x 6"	\$1,299
3" x 4.5"	\$1,099
3" x 3"	\$799
1.5" x 3"	\$449
1.5" x 3" (black & white)	\$399

Development Locator & Chart Only	Color
Choose not to advertise but still list your development or model home on the map	\$229
3" X 3" ad includes 2 free development markers/amenity listings	
3" X 4.5" ad includes 3 free development markers/amenity listings	
3" X 6" ad includes unlimited free development markers/amenity listings	

### Put Yourself on the Map!

The HBA of Tri-Cities Development Map will also include Area Business Locators. For only \$125, your business can be listed & located on the Area Map. If your business is advertising, receive a 50% discount on a business locator. Don't miss out on this great opportunity to advertise your business.

**Space Reservation Form**  
**Fax to 952-448-9928**  
**Reply to Email or Sign up Online**

[www.emconsultinginc.com/adreservation/HBAC](http://www.emconsultinginc.com/adreservation/HBAC)

Please fill/type out information below and include ad size from table at left. E&M will send you the required ad contract, along with ad creation information.

**Company:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Ad Size:** \_\_\_\_\_  Color  B&W

If you have any questions or to reserve ad space, please contact your E&M representative  
**Jack at [jack@emconsultinginc.com](mailto:jack@emconsultinginc.com)**  
**at 800-572-0011 or 509-396-6406.**

**Need help designing your advertisement? Our Award-Winning graphics team can help!**

**Yes, please have a designer contact me.**

**No, I will submit our own artwork.**

