



The 2019 Fall Home Show will be held  
October 4-6 and offers a number of  
opportunities to reach your future customers.

## SPONSORSHIP OPPORTUNITIES

### Premier Sponsor \$4,000

**Includes:** Recognition in TV and newspaper ads, HBA newsletter and Show program • Signage at the Show • Sponsor logo with link to sponsor web site on the Fall Show page on hbatc.com • Two exhibit spaces (One sponsor only)

### Seminar Room Sponsor \$1,500

**Includes:** Sponsor's name will be mentioned with announcements of seminars during the Show. A possibility of 30+ mentions during the Show (e. g. "In the (Sponsor) name seminar room, there will be a presentation on backyard waterfalls.") • Signage at the seminar room location • One exhibit space. (One sponsor only)

### Program Sponsor \$750

**Includes:** Company logo included on the front cover of all Show programs that will be given to attendees as they enter the facility (One sponsor only)

### Exhibitor's Lounge \$500

**Includes:** Signs prominently displayed on tables in lounge • Recognition in HBA newsletter • Many happy exhibitors-coffee and donuts are available on Friday, Saturday and Sunday (One sponsor only)

### Entry Sign Sponsor - \$300

**Includes:** 22" x 28" framed, 2-sided sign to be placed along entryway divider during the course of the show • Sign provided by HBA, sponsor encouraged to provide artwork (Three sponsorships available)

### Pumpkin Decorating Area - \$250

Children will be able to visit the pumpkin decorating area after selecting their pumpkin from the pumpkin patch. Sponsor will be recognized in area signing and may provide a banner or other promotional materials (One sponsor only)

### Daily Tote Bag Sponsor \$100

Sponsor provides bags at their own cost with their logo or message for distribution to 2,000 show attendees during one day of the show. Minimum bag size 12" wide by 15" tall (Three sponsorships available, one each day: Friday, Saturday & Sunday)

### Banner Sponsor \$100

Sponsor provides banner at their own cost to be hung in the atrium area during the course of the show. Banner provided by sponsor and must not exceed six feet wide by four feet high. (Twelve sponsorships available)

### Enhanced Program Listing \$100

Company name will be printed in all capitalized, bold letters in the show program's alphabetical vendor list. (Twenty sponsorships available, limit three per industry)

For more information, please contact Sarah at 509.735.2745 or [sarah@hbatc.com](mailto:sarah@hbatc.com)