



Put your company's name on one of the hottest HBA events of the year with a

Regional Home & Garden Show Sponsorship

- 200+ Exhibitors
- More than 10,000 attendees

The 2012 Regional Home & Garden Show will be held February 24-26 and offers a number of opportunities to reach your future customers.

Premier Sponsor \$7,500

Includes: Recognition in TV and newspaper ads, HBA newsletter and Show program • Signage in Exhibition Hall, Garden & Outdoor Living Area • Sponsor logo with link to sponsor web site on the Home & Garden Show web page • Two exhibit spaces (One sponsor only)

Seminar Room Sponsor \$1,500

Includes: Sponsor's name will be mentioned with announcements of seminars during the Show. A possibility of 30+ mentions during the Show (e. g. "In the (Sponsor name here) seminar room, there will be a presentation on backyard waterfalls.") • Signage at the seminar room location • One exhibit space. (One sponsor only)

Exhibitor/Attendee Golf Cart Shuttle Sponsor \$250

Includes: Signage on golf cart shuttle that can be seen by over 200 exhibitors and 10,000 attendees • Recognition in the HBA newsletter • Sponsor representatives can help drive carts, which shuttle visitors to and from the parking lot during the show (Four sponsorships available)

Exhibitor's Lounge \$500

Includes: Signs prominently displayed on tables in lounge • Recognition in HBA newsletter • Many happy exhibitors-coffee and donuts are available on Saturday and Sunday.

Plastic Tote Bag Sponsor \$250

Sponsor provides bags at their own cost with their logo or message for distribution to 10,000 show attendees. (One sponsor only)

For more information, please contact Sarah at 509.735.2745 or sarah@hbatc.com