



# Home Builders Association of Tri-Cities 2011 Yearlong Sponsorship Packages

	Gold	Silver	Bronze
Newsletter Ad – 12 Monthly Issues			
1/2 page	\$1,500		
1/4 page		\$1,000	\$1,000
* Membership Meeting Sponsor	\$2,000	\$1,000	\$400
Golf Tournament			
Dinner Sponsor	\$200	\$200	\$0
Beverage Cart Sponsor	\$200	\$0	\$0
Hole Sponsor	\$100	\$100	\$100
Parade Appreciation Night Dinner	\$1,000	\$500	\$250
Home Show Exhibit Space	\$600	N/A	N/A
Spring Directory Ad (1/2 page)	\$517		
Spring Directory Ad (1/4 page)		\$250	\$250
Fall Directory Ad (1/2 page)	\$517		
Fall Directory Ad (1/4 page)		\$250	\$250
HBA E-mail Ad (Guaranteed inclusion of your logo/ad and link in a minimum of 2, 000 e-mails per month.)			
12 months	\$1,000		
6 months		\$500	\$500
<b>Total Sponsorship Value</b>	<b>\$7,634</b>	<b>\$3,800</b>	<b>\$2,750</b>
<b>Price (if paid in 12 installments)</b>	<b>\$5,725</b>	<b>\$2,850</b>	<b>\$2,063</b>
Monthly Installment Amount	\$477	\$238	\$172
Savings	\$1,909	\$950	\$678
<b>Price (if prepaid)</b>	<b>\$4,800</b>	<b>\$2,300</b>	<b>\$1,900</b>
Savings	\$2,834	\$1,500	\$850

Sponsorships run from February 2011 through January 2012.

\* General Membership Meeting Sponsorships include the following:

- Gold** – Recognition on meeting notices • Signage • Exhibit table • Two minutes to address group from podium • Four dinners
- Silver** – Signage • One minute to address group from table • Two dinners
- Bronze** – Signage • Introduction to group

Sponsorship packages and individual sponsorship opportunities can also be purchased in an a la carte style. Please contact the HBA office for more information.

**Yes! I'm interested in becoming a yearlong Sponsor. Please contact me.**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Company: \_\_\_\_\_

Please fax to the HBA office 509.735.8470 or call 509.735.2745 for more information.