



Conditions of Use of Home Builders Association of Walla Walla Built Green® Logos and Marks

The Built Green® logo (the logo) is a symbol of quality and commitment to the principles and practices of the Built Green® programs. To assure the integrity of the program and to protect the equity of those who participate in it, use of the logo is subject to the following conditions:

The logo must only be used in the form supplied by HBA - as printed material, camera-ready artwork or electronic file.

Only members (builders, remodelers and program affiliates) in good standing may use the logo.

A Builder or Remodeler may use the logo to promote individual projects - house sign, flyer or other advertising - only if they have completed a Built Green® orientation and submitted a completed Project Enrollment Form and Checklist to HBA for that project.

A builder or remodeler may use the logo for advertising and promotion of their business only if:

- A) They have completed a Built Green® orientation; and
- B) They have signed an Affidavit that during the first year of their Built Green® membership, they will certify at least one project (new construction or a remodel) as Built Green®; and
- C) They attend at least two Built Green®-approved education classes per year.

A Program Affiliate may use the logo for advertising and promotion of either a specific project or of their business, only if they have completed a Built Green® orientation.

The logo cannot be used in association with events, trainings, presentations, etc without written permission from the Built Green® Steering Committee. Requests, fully explaining the use and purpose of use, must be submitted to HBA 30 days prior to a Steering Committee meeting.

Use of the logo is limited to signage, printed promotional materials and media advertising. Other uses may be approved by the Steering Committee on a case-by-case basis. Requests, fully explaining the use and purpose of the use, must be submitted to HBA 30 days prior to a Steering Committee meeting.

Please contact Reneé Brooks, the Program Administrator at the HBA office at (509) 735-2745 with any questions or for more information.